



Dear Friend of CASA,

It is with great pleasure that we invite you to attend **CASA of South Central KY's 6th annual Boogie Down Bourbon Street, Presented by Graves Gilbert Clinic, on Friday, February 17, 2023, from 7:00 PM to 11:00 PM at La Gala.**

With this being our 6th year to celebrate all things Mardi Gras, we are excited to get back to hosting **in-person** a Bourbon tasting, live music and entertainment, Cajun fare from some of our favorite local eateries, and a live/silent auction fundraiser all set to a simulated Mardi Gras backdrop.

CASA (Court Appointed Special Advocates) of South Central KY, Inc. is a nonprofit agency dedicated to preventing child victims of abuse, neglect, and dependency from further abuse by providing trained community volunteers to advocate for them in the foster care and the family court systems. The CASA concept is based on the commitment that every child has the right to a safe, permanent home as soon as possible.

Year after year, our organization hosts successful events that would not be possible without the support of local businesses, like you, who are dedicated to the CASA mission. It is our sincere hope that when planning your budget for the coming months, you will consider our Boogie Down Bourbon Street.

The CASA Board of Directors and I want to personally thank you for considering this sponsorship which will give us the ability to serve more of the 1,000 vulnerable children that went without our powerful voices last year.

Thank you for considering our various sponsorship opportunities and silent/live auction donor options. Please make sure you **save the date**. We don't want you and your krewe to miss out!

Sincerely,

Melinda Hill

Melinda Hill
Executive Director



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Sponsorship Agreement

Deadline to be on any pre-event marketing is January 9, 2023.

Deadline to be on any post-event marketing and event day marketing is February 1, 2023.

As an official sponsor of the **Boogie Down Bourbon Street** benefiting CASA of South Central Kentucky, Inc., the undersigned will provide a contribution for the agreed upon sponsorship level to CASA of South Central Kentucky, Inc.

Levels of Sponsorship:

- | | |
|---|---|
| <input type="checkbox"/> Purple Justice Presenting Sponsor |  |
| <input type="checkbox"/> Gold Power Sponsor | \$7,500 |
| <input type="checkbox"/> Green Faith Sponsor | \$5,000 |
| <input type="checkbox"/> Beale Street Sponsor | \$2,500 |
| <input type="checkbox"/> Table Sponsor | \$1,000 |
| <input type="checkbox"/> Friend of CASA donation | \$ _____ |
| <input type="checkbox"/> I'd be interested in donating to the live or silent auction. | |

Contact Information:

Company/Individual Name: _____

Company Contact Person (if applicable): _____

Mailing Address: _____

Email: _____

Telephone: (____) _____ - _____ Fax: (____) _____ - _____

Payment Method:

Check Enclosed Payable to **CASA of South Central Kentucky**

Charge my Credit Card

Please invoice me

Card Number Exp. Date Sec. Code

Cardholder Address (if different from above)

Sponsorship Representative Signature Date

Return form with high quality logo to director@casaofsck.org or mail form/check to:

CASA of South Central KY

P.O. Box 867

Bowling Green, KY

42102-0867

CASA of South Central KY's

Boogie Down Bourbon Street 2023

Presented by

Graves Gilbert Clinic

Kick-off Mardi Gras weekend with us and support the CASA Mission!

Friday, February 17th, 2023

Boogie Down Bourbon Street Sponsorships	Purple Justice	Gold Power-\$7500	Green Faith-\$5000	Beale Street-\$2500	Table Sponsor-\$1,000
Top Billing - CASA's Boogie Down Bourbon Street Presented by <Your Name>	*				
Access to Bourbon Tasting / Mardi Gras Bartending Tutorial	*	*	*	*	
Pre-event Awareness Campaign - Event website, social media, email blasts	Logo / link	Logo	Logo	Logo	
Event Advertising - Event Publications	Name & Large Logo	Name & Logo	Name	Name	
Event Presence - Sponsor can speak at event	*				
Auction Presence - Logo on all auction item slides	*				
Event Welcome - Sponsor receives recognition & special thanks	*	*	*	*	
Website and Email Blasts - Placement on website + at least 3 email blasts	*	*	*	*	
Social Media - Facebook, Instagram, Twitter	*	*	*	*	
Tickets to the event	20	20	10	10	
Name & Logo on table	*	*	*	*	*
**Must be committed by 01/09/2023 to be on any event marketing material					

