



Community Partner & Friend,

We are eagerly preparing for our 6th Annual Superhero event! We are excited to announce that Cheetah Clean Auto Wash has committed as Superman Presenting Sponsor again this year for the 5th year. Join us on Saturday, September 25, 2021 for a great day of fun, family, and giving back to a great cause!

Like many fundraisers, the 2020 race was cancelled due to COVID, but we can't wait to show the community what we have in store for 2021. We plan to keep a lot of our additions from '19, including the option to be a "virtual runner," hosting the race at Ephram White Park, food trucks, and fun activities for the family. We will also be offering a 5K timed run, a children's one-mile run/walk, and a one-mile run/walk for families. Our goal for the 2021 race is to have over 300 participants. With your support, we know that we can make that happen and let this event continue to grow more and more each year. Not only is this a fun day for our participants, it is also a way for us to promote our mission in the community and raise awareness of our organization.

Year after year, our organization hosts successful events that would not be possible without the support of our local businesses, like you, who are dedicated to preventing and eliminating further trauma to abused and neglected children that have been placed in foster care. It is our sincere hope that over the next few months, you will consider this event when planning your 2021-22 budget. We hope that you will join us on September 25, 2021 when we are hopeful to have an even bigger and better event. We have enclosed our 2021 Sponsorship levels for your review.

Team CASA of South Central Kentucky want to take the time to personally thank you for considering this sponsorship which will give us the ability to make this event and our goals to advocate for more abused and neglected children in the coming year a reality.

Thank you, once again, for becoming a partner in the fight against child abuse in South Central Kentucky.

Kelly Dean, Event Chair

Jana Sublett, Executive Director

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**Denotes 5K Committee Member*

5K Guest Committee
Members:

Kevin Coomes, Prairie Farms
Lindsay Porter, ELPO Law



2021 Superhero Run/Walk Sponsorship Agreement

Must be committed by **August 5, 2021 to be on pre-event marketing*

***Must be committed by **September 5, 2021** to be on any post-event marketing, t-shirts, and event day marketing*

As an official sponsor of the CASA Superhero Run/Walk benefiting CASA of South Central Kentucky, Inc., the undersigned will provide a contribution for the agreed upon sponsorship level to CASA of South Central Kentucky, Inc.

Levels of Sponsorship:

~~Superman Presenting Sponsor~~

Wonder Woman Sponsor

Spiderman Sponsor

Superhero Search Sponsor

Donate item (specify):

_____ **Open donation (of at least \$50):**



\$1,000

\$500

Contact Information:

Company/Individual Name: _____

Company Contact Person (if applicable): _____

Mailing Address: _____

Email _____

Telephone: (____) _____ - _____

Payment Method:

Please send me an invoice

Charge my Credit Card

Check Enclosed Payable to CASA of South Central Kentucky

_____ Card Number

_____ Exp. Date

_____ Sec. Code

_____ Cardholder Address (if different from above)

_____ Zip Code

_____ Sponsorship Representative Signature

_____ Date

**Please email a high-quality pdf of your logo and form to Jana@casaofsc.org.
Mail form to CASA/P.O. Box 867/Bowling Green, KY. 42102-0867**



Sponsorship Level Details

Superhero Search Sponsor Details

Donate an In-kind item, gift card, or a monetary donation over \$50.

Be part of the exciting giveaway portion of the race where we place Superhero Action figures along the track for racers to bring back to the finish line for awesome prizes!

- Company name on a sign the day of event
- Name listed on Social Media post before event

Superhero 5k/1 Mile Kid's Fun Run/1 mile Family Walk-Run	Superman Presenting - Cheetah Clean Auto Wash	Wonder Woman - \$1,000	Spiderman - \$500
Top Billing - CASA's Superhero 5K presented by Cheetah Clean Auto Wash Event Advertising	*		
Event Presence - Sponsor can speak at event	Name & Large Logo	Logo	Name
Event Welcome - Sponsor receives recognition & special thanks	*	*	
Event check-in	Name & Large Logo	Logo	Name
Event Booth - Sponsor can set-up a booth with materials	*	*	
Website and Email Blasts - Logo on website + at least 3 email blasts	*	*	
Individual logo in social media post	2x	1x	
Category Exclusivity available	*		
Logo on event shirt	Back & Front	Back	Back
Race registration entries	8	4	2
Company banner displayed at event (provided by company)	*	*	

****Must be committed by 8/5/21 to be on any pre-event marketing. Must be committed by 9/5/21 to be on any post-event marketing, swag, and event day marketing.**